



Consulting with organizations that are committed to being an employer of choice.

FOR IMMEDIATE RELEASE

**Fortune 500 Management Consulting Available to Non-Profit,
Community-Based Organizations**

Newfields, NH September 1, 2007 – Transpective Business Consulting (TBC) is expanding its services to local clergy, churches and community-based health & human service organizations. TBC has been working with both Fortune 500 organizations and start-ups since 1988 throughout the United States.

Ellie Richardson, M.Div., a recently ordained UCC minister in the Massachusetts Conference, will bring the highly acclaimed leadership development programs to the non-profit sector. Following a 30-plus-year career in health care, Richardson will bring her management strengths together with her pastoral training for a unique approach to organizational dynamics.

Transpective has delivered its leadership development, powerful communication and organizational transformation programs to more than 3,000 individuals in over 30 organizations. Bob Elliott, president, has committed to creating a unique niche that will serve those in the non-profit sector who work with thousands of people in the local communities on a regular basis. Elliott and Richardson bring their previous business success to clients who are unable to expose themselves to the newest thinking in organizational effectiveness.

The largest and most successful organizations spend billions of dollars every year on developing talent, improving communication, and learning the latest management and leadership practices. There are very few non-profit organizations that are ever exposed to this type of resource. Transpective brings a unique approach to leadership development; it all starts with the individual distinguishing the core beliefs that drive them, along with how they are behaviorally motivated. What is important to them? What do they care deeply about? What are they passionate about? What are they willing to be at work on? When people are grounded in this way you can bring out the best in everyone in the organization.

Today's clergy are dealing with the effects of a fast paced, and changing social structure in the 21st century; with a congregation that is challenged in finding real meaning in their lives and faith practices. Health & human

service organizations are challenged with increasing budget cuts and motivating their work force to strive for excellence in a competitive environment. Our social network leaders and managers need to develop new ways of thinking about and resolving issues that were created in the past. It will take 21st century leadership to solve the issues that were created in the 20th century.

Richardson will offer a number of programs and workshops that provide hands-on solutions to become a more effective leader or manager in the business of running an organization or institution. These include "Igniting Leadership" and "Awaken Your Call". TBC delivers workshops that are designed to have participants deal with being more productive in the face of too much to do; and dealing with the effects of stress in your whole life – examining your susceptibility level, the sources of stress and the symptoms of stress.

TBC's focus is on having people be more effective, productive and accomplished. The goal of the Transpective Group is to effectively support organizations that are committed to being recognized as an "*employer of choice*". With a long history of being a valuable and trusted name in driving cultural transformation in business, they are committed to bringing this same success to the non-profit sector. In 1988 Transpective broke new ground in the use of a proprietary technology based on transformational distinctions. For the past 19 years, Transpective's management consultants and business coaches have coached and trained top CEOs, senior executives, business owners, senior management teams and project teams in their unique transformational practices and methodologies; and see the possibilities of doing this same work with clergy and lay leadership teams.

For additional information on management consulting in the non-profit sector contact Ellie Richardson (erichardson@transpective.com) or visit www.transpective.com.

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